

BROW WOW!

BROW SHAPING TRIED & TESTED

THEY HAVE THE POWER TO TRANSFORM YOUR FACE, SO IT'S NO WONDER EVERYONE SEEMS OBSESSED WITH GETTING PERFECT A-LIST EYEBROWS – HERE, OK! COMPARES FOUR OF THE LATEST TREATMENTS...

3D HAIR STROKE BROWS

TESTED BY LINA DARTON

THE LOWDOWN: Before this tattoo procedure, which takes around an hour, expert practitioner Karen Betts – the managing director of Nouveau Beauty Group and Karen Betts Professional – discussed exactly what I wanted so that I was 100 per cent happy. She placed a special template on my forehead so that she could get precise measurements of where my eyebrows are positioned, ensuring they would enhance my features.

The tattoo is completed using specialist fine needles, on a much lower frequency than a standard tattoo machine. Tiny strokes of pigment matched to my skin tone were applied, then Karen put on some numbing cream so that I could only feel tiny vibrations, with a slight scratchy sensation.

I had seen before and after examples on Karen's website but was even more impressed with the result in front of me. The fine strokes looked like real hairs and were much more realistic than the brow pencil I was using previously.

THE RESULTS: The colour was striking to begin with, but this fades by 50 per cent during the healing process to reveal a softer and more natural look.

A follow-up appointment is scheduled after the first procedure so your specialist can fill in any gaps where the pigment didn't take. Aftercare was fairly straightforward – I was told not to get my brows wet for a least a week and apply a balm to aid with healing. Getting ready in the mornings or after the gym is so much quicker now – in fact, I'd feel confident even if I didn't have time to put on make-up!

PRICE: £795 with Karen or £595 with a Karen Betts Elite Artist. This includes consultation, procedure, retouch appointment (usually done six to 12 weeks later) and an aftercare balm. See www.karenbetts.co.uk.

CELEBRITY FAN: Amy Childs.

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Above: Model-turned-actress Cara Delevingne sparked the trend for statement eyebrows. Below inset: Angelina Jolie had her soft, fine arches tattooed on

SLEEK BROWS 3D BROW BUILDING

TESTED BY LAURA HILLS

THE LOWDOWN: This innovative new treatment has been slowly building up momentum, both here and in the US, because of its promise to give clients thicker and fuller-looking eyebrows.

The procedure works around your natural brow shape to give a look that's similar to permanent make-up, except that it's a completely non-invasive and three-dimensional treatment. Your eyebrows are shaped using a textured paint, which is applied using tiny strokes that can be built up to give the impression of more hair.

The look is then topped up with individual hairs, which are attached to your existing brows.

While the treatment is perfect for anyone with thinning brows, it also gives

those with fuller eyebrows a more structured and defined look. The results last two to three weeks, although this can be longer depending on the level of aftercare.

THE RESULTS: As someone with naturally full eyebrows, I was dubious about how even heavier ones would make my face look – but I was pleasantly surprised. My eyebrows appeared more structured and their natural colour was enhanced, meaning I no longer needed to use an eyebrow pencil to give them more definition. The results felt totally natural, and water- and smudge-proof. See www.sleekbrows.com.

8.5/10

