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Prestigious. Professional. Pioneering.

Microblading has had a makeover, and it's not just any old makeover it's by one of the best known permanent cosmetics artists and respected trainers in the UK, Karen Betts. With over 20 years hands-on experience in the industry and recently voted one of the top 50 most influential women in the British Beauty industry Karen is regarded as the best there is.

So what's new?

Introducing K.B PRO. An exclusive, pioneering and expertly recognised microblading technique. No more low quality equipment, inexperienced technicians and awkward, cumbersome techniques. Karen and her Elite team have worked together for the past year in order to give you their championing microblading technique, purpose-made equipment and comprehensive training programme.

“We never introduce any new products or techniques, until we are 100% happy with every aspect – from the tools right through to the training. This is essential to instil confidence in both practitioners and clients alike.” – Karen Betts

Developed to blend flawlessly into the brow line, K.B PRO gives the effect of ultra-fine, delicate, natural looking hair strokes to create the ultimate tailored eyebrow. K.B PRO is unlike any other semi-permanent makeup technique currently available in the industry.

Exclusive Innovative Products | K.B PRO Karen Betts Pigments

After 2 years of development, testing and refining Karen launched the highly acclaimed K.B PRO brow pigments in 2015. These pigments were designed alongside a leading pigment chemist, exclusive to K.B PRO to ensure that each pigment not only glided into the skin more effortlessly and healed to its “true” intended colour, but that it also eventually faded to a hue which still appeared perfectly natural. Karen has launched 12 brow colours in the range – all which are colours you can trust;

- Achieving greater “stability” & higher definition
- Achieving “truer” intended healed colour
- Reduced pigment fading, more natural fading
- Less retouching require

Easy Glide Formulas **Microblading Tools**

Karen has created alongside renowned microblade artists and a specialist product design agency her K.B PRO purpose-built equipment which promise complete control at your fingertips

- Ergonomic shaped handle tool for more control and less fatigue
- Removable depth guard for safer, easier and faster treatment
- Sharper blades to deliver the finest hair stroke lines with less pain and less snagging in the skin

- Completely disposable to ensure no cross-contamination

Karen Betts | The Founder: has 20 years' experience in the

beauty industry and is one of the best known permanent cosmetics artists and respected trainer in the UK. Karen has spent the last 20 years developing her skills and expertise through hands-on experience and a relentless commitment to consistently provide the best products, techniques and training available to the industry.

K.B PRO is now available at Karen Betts Clinics: www.karenbetts.co.uk

🔖 artists, beauty, cosmetics, makeover, Microblading, Prestigious. Professional. Pioneering, programme, technique, trainers, women.

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